

# Upcoming Trade Events

November 2002–June 2003

DATES	EVENT	LOCATION
November 4–8, 2002	<b>Laboratory, Analytical, and Scientific Instruments</b> This is a laboratory, analytical, and scientific instruments matchmaker trade delegation. The focus of the delegation will be to match participating U.S. companies with qualified agents, distributors, representatives, licensees, and joint venture partners in these markets.	Brussels, Belgium; Utrecht, The Netherlands
November 6–8, 2002	<b>Air Show China 2002</b> The China International Aviation and Aerospace Exhibition (Air Show China) is the only international aerospace exhibition in China that is approved by the Chinese government. The show features full-size displays, trade discussions, technical exchanges, and flying demonstrations.	Zhuhai, China
November 6–8, 2002	<b>Metal Mecanica 2002</b> This is the fourth international exhibition and conference for precision metal forming, steel construction, manufacturing, transportation, welding, electro-mechanical technologies, and related arts and sciences. This event attracts more than 200 exhibitors and 4,500 professional trade visitors.	Mexico City, Mexico
November 12–15, 2002	<b>Business Development Mission</b> Secretary of Commerce Donald L. Evans will lead a business development mission to Accra, Ghana, and Johannesburg, South Africa. The delegation will include approximately 15 U.S. senior executives of firms of all sizes, representing a variety of business sectors.	Accra, Ghana; Johannesburg, South Africa
November 13–17, 2002	<b>Aviex 2002 Air Show</b> This business forum and exhibition is for the general aviation industry. This year's annual Airline Pilots and Owners Association Conference will be held in conjunction with Aviex. The professional environment will enable small and medium-sized companies to gain exposure for their products and services.	Sydney, Australia
December 2–4, 2002	<b>Secretarial Trade Mission</b> Secretary of Commerce Donald Evans will lead a business development mission to Peru and Chile. The focus of the mission will be to help U.S. companies explore business opportunities in these countries. The delegation will include approximately 15 U.S.-based senior executives of small, medium-sized, and large U.S. firms.	Lima, Peru; Santiago, Chile
December 2–7, 2002	<b>ITU Telecom Asia 2002</b> This fair will attract world and regional leaders from telecommunications industries and information technology fields, as well as key government officials from across the region. More than 30,000 buyers and 20,000 exhibitors will be present.	Hong Kong
January 9–12, 2003	<b>Reisleiv 2003</b> The annual Reisleiv event is Norway's only national travel and tourism show. The show is one of the premier travel shows in northern Europe. The 2002 show, despite the aftermath of September 11, attracted nearly 40,000 visitors, including almost 13,000 industry professionals.	Oslo, Norway
January 16–19, 2003	<b>Matka Travel Fair 2003</b> The International Matka Travel Fair takes place annually and is the largest travel fair in Scandinavia by number of visitors. More than 74,500 travel trade professionals and consumers visited the last fair. The U.S. Commercial Service in Helsinki has traditionally organized a U.S. pavilion to promote travel to the USA.	Helsinki, Finland
January 25–February 3, 2003	<b>Antwerp Travel Fair</b> The annual Travel Fair in Antwerp is a major public event for the travel and tourism industry. The 2002 Antwerp Travel Fair attracted more than 150,000 consumers. Although this show covers mainly the northern part of Belgium, it is highly recommended by Belgian travel and tourism industry specialists.	Brussels, Belgium

## HIGHLIGHTED EVENTS

## INDUSTRY

## CONTACT INFORMATION

Laboratory Scientific Instruments	Bill Kutson Tel: (202) 482-2839 E-mail: William.Kutson@mail.doc.gov
Aircraft/Aircraft Parts, Airport/Ground Support Eq., Aviation Services	Sean McAlister Tel: (202) 482-6239 E-mail: Sean_Mcalister@ita.doc.gov
Machine Tools and Materials Handling Machinery	William Corfitzen Tel: (202) 482-0584 E-mail: William.Corfitzen@mail.doc.gov
Multi-industry	Office of Business Liaison Tel: (202) 482-1360 E-mail: Jandberg@doc.gov; www.doc.gov/africatrademission
Aircraft and Aircraft Parts	Phil Keeling Tel: +61-2-9373-9209 E-mail: Phil.Keeling@mail.doc.gov
Multi-industry	Jennifer Andberg Tel: (202) 482-1360 E-mail: JAndberg@doc.gov www.doc.gov/latinamericatrademission
Telecommunications Equipment/Services	William Corfitzen Tel: (202) 482-0584 E-mail: William.Corfitzen@mail.doc.gov
Travel/Tourism Services	James Koloditch Tel: +47-21-30-87-60 E-mail: James.Koloditch@mail.doc.gov
Travel/Tourism Services	Merja Poikolainen Tel: +358-9-171-931 E-mail: Merja.Poikolainen@mail.doc.gov
Travel/Tourism Services	Brigitte de Stexhe Tel: +32-2-508-2454 E-mail: Brigitte.de.Stexhe@mail.doc.gov

## REPCOM MEXICO CITY 2002 AND 10TH ANNIVERSARY OF NAFTA SME SEMINAR

DECEMBER 2-5, 2002  
MEXICO CITY, MEXICO

The U.S. Commercial Service, Mexico, is hosting a trade mission, "RepCom Mexico City 2002," to Mexico City. The mission is expected to attract participation from approximately 50 U.S. firms, mainly small and medium-sized companies, interested in entering the Mexican market through agent, distributor, licensee, or joint venture arrangements with Mexican partners. The mission will include a day long seminar on how to do business in Mexico, with an evening networking reception, and one or two days of one-on-one appointments with potential Mexican partners.

To commemorate the 10th anniversary of NAFTA, there will be an educational seminar for Mexican exporters, organized by the Mexican export promotion agency, Bancomext, to be held concurrently with the seminar for U.S. exporters on December 3. There will be joint seminar sessions (e.g., a plenary session featuring President Fox and other dignitaries), a networking luncheon, and a reception. Representatives of U.S. trade promotion agencies, such as the Export-Import Bank, Overseas Private Investment Corporation, and Small Business Administration, are expected to participate in the seminar and address both the Mexican and U.S. audiences.

## Contacts:

Bryan Larson  
Tel: +52-55-5140-2612  
E-mail: Bryan.Larson@mail.doc.gov

April Redmon  
Tel: (703) 524-2885  
E-mail: April.Redmon@mail.doc.gov

## TEXTILE AND APPAREL TRADE MISSION

DECEMBER 8-14, 2002  
CAPE TOWN, DURBAN, AND  
JOHANNESBURG, SOUTH AFRICA

The U.S. Commerce Department's Office of Textiles and Apparel will sponsor a trade mission to South Africa, December 8-14, 2002, for U.S. producers of fibers, yarns, threads, and fabrics. Under the terms of the African Growth and Opportunities Act, apparel manufactured in certain sub-Saharan Africa countries can be exported to the United States quota-free and duty-free, if it contains U.S.-sourced yarns, fibers, and fabrics. American mills have limited familiarity with sub-Saharan Africa in terms of the structure of the cotton industry, the yarn and fabric supply chain, and the garment manufacturing industry.

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<b>DATES</b>	<b>EVENT</b>	<b>LOCATION</b>
March 5–8, 2003	<b>Tau Expo 2003</b> Tau Expo is the most important trade show of this sector in Italy and in the Mediterranean area, and it is also one of the foremost environmental shows in the world. The show attracted some 25,000 attendees in 1999. Exhibits include fields such as water treatment and purification, waste disposal, secondary material recycling, air purification, land reclamation, biotechnology, energy reuse, and renewable sources of energy.	Milan, Italy
March 17–21, 2003	<b>Health Care Technologies Matchmaker</b> This is an excellent networking opportunity for health care and medical companies. There will be a special focus on the tele-health sector, which is experiencing strong growth in these markets.	Copenhagen, Denmark; Stockholm, Sweden; Oslo, Norway
March 17–21, 2003	<b>Automotive Parts and Services Matchmaker</b> This event offers one-on-one, pre-screened appointments at each stop. Briefings, logistical support, and hospitality events will be provided in each market.	Budapest, Hungary; Warsaw, Poland; Bratislava, Slovakia
March 23–25, 2003	<b>Expozoo 2003</b> This is the top show in Europe's largest market for pet products; France has more pets per capita than any other European country. The last show featured over 250 exhibitors representing more than 750 brands. The show confirmed its international reputation by attracting more than 16,000 pet trade professionals.	Paris, France
March 23–April 3, 2003	<b>Medical Device Trade Mission</b> This mission will focus on the medical/dental device and clinical laboratory equipment sectors. A limited number of firms from health care services as well as pharmaceutical and biotechnology industries also could participate. Companies are encouraged to participate in all four countries, but participants have the option of selecting stops from the itinerary.	Vietnam, Thailand, Malaysia, Singapore
April 4, 2003	<b>NAB 2003</b> NAB is the world's leading conference and exhibition for electronic media communications. This will be an excellent opportunity for U.S. suppliers to interact with foreign buyers.	Las Vegas, Nevada
April 9–12, 2003	<b>Bologna Children's Book Fair</b> The Bologna Children's Book Fair is the largest such event in the world. It features both books and multimedia materials. There have been two U.S. pavilions for years—one in the book section of the fair and one in the multimedia section. The U.S. Book Display, organized by the U.S. Commerce Department's Office of Consumer Goods, is designed to provide small publishers who do not wish to attend in person an opportunity to exhibit their products.	Bologna, Italy
May 19–23, 2003	<b>Electronic Americas</b> Electronic Americas is the largest event of its kind in South America for electronic components, assembly, and production. Electronic components is the best prospect for U.S. exports to Brazil. Participation in an event of this magnitude is an ideal venue for small and medium-sized U.S. companies to gain exposure or to expand their presence not only in the Brazilian market but also in the surrounding region.	São Paulo, Brazil
June 1–6, 2003	<b>Automotive Parts and Service Equipment Trade Mission</b> Costa Rica and Panama both rank the automotive parts and service equipment sector as the fourth-best prospect for U.S. exports. Guatemala ranks this sector as the number one prospect for U.S. exports.	Panama City, Panama; San Jose, Costa Rica; Guatemala City, Guatemala
June 13–16, 2003	<b>Exhibition on Environmental Technologies (ENVEX) 2003</b> Established in 1979, ENVEX is the premier environmental exhibition in South Korea. As the South Korean government has placed more emphasis on the environment, Korean companies are looking for the latest environmental technologies. ENVEX will display products from all environmental sectors.	Seoul, South Korea

## INDUSTRY CONTACT INFORMATION

Pollution Control Eq., Water Resources Eq.	Nicoletta Postiglione Tel: +39-02-659-2260 E-mail: Nicoletta.Postiglione@mail.doc.gov
Health Care Services and Medical Equipment	Bill Kutson Tel: (202) 482-2839 E-mail: William.Kutson@mail.doc.gov
Automotive Parts and Service Equipment	Monica McFarlane Tel: (202) 482-3364 E-mail: Monica.McFarlane@mail.doc.gov
Pet Food and Supplies	Edward Kimmel Tel: (202) 482-3640 E-mail: Edward_Kimmel@ita.doc.gov
Biotechnology, Laboratory Scientific Instruments, Dental Eq., Pharmaceuticals	Lisa Huot Tel: (202) 482-2796 E-mail: Lisa_Huot@ita.doc.gov
Films, Videos, Telecomm. Eq./ Services	Miguel Olivares Tel: (202) 482-4918 E-mail: Miguel.Olivares@mail.doc.gov
Books and Periodicals	Edward Kimmel Tel: (202) 482-3640 E-mail: Edward_Kimmel@ita.doc.gov
Electronic Products and Components	Marlene Ruffin Tel: (202) 482-0570 E-mail: Marlene_Ruffin@ita.doc.gov
Automotive Parts and Service Equipment	Ruth Mayo Tel: (248) 975-9600 E-mail: Ruth.Mayo@mail.doc.gov
Building Products, Biotech, Pollution Control Eq., Renewable Energy	Greg O'Connor Tel: +82-2-397-4130 E-mail: Greg.O'Connor@mail.doc.gov

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The mission members will meet with textile industry and apparel trade associations for information on local economic and resource infrastructure, logistics, and other factors related to the ability of local producers to meet the supply and cost needs of apparel buyers.

Mission members also will meet with buyers, agents, and distributors to establish new relationships leading to sales contracts.

Contact:  
Pamela Kirkland  
Tel: (202) 482-3587  
E-mail: Pamela\_Kirkland@ita.doc.gov

### CHINA INTERNATIONAL ENVIRONMENTAL PROTECTION EXHIBITION AND CONFERENCE (CIEPEC) 2003

**JUNE 5-8, 2003  
BEIJING, CHINA**

Established in 1986, CIEPEC is the largest professional environmental protection exhibition in China. This will be its eighth session. CIEPEC allows foreign participants to gain a full understanding of Chinese environmental policies and technologies. Major Chinese and international environmental enterprises and organizations attend CIEPEC to forge communication links and commercial relationships.

Contact:  
Mr. Su Fan,  
China Association of Environmental Protection Industry  
Tel: +86-10-6839-3245  
E-mail: caepi@public3.bta.net.cn  
Web site: [www.chinaenvironment.com/ciepec2003](http://www.chinaenvironment.com/ciepec2003)

**A full listing of upcoming trade events  
is available via <http://export.gov>.**